

## ecoalert

### ECOALERT: THE MAGAZINE FOR ENVIRONMENTALLY AWARE NEW BRUNSWICKERS

### **December 2016: Buy Local Focus**

Full Page	TRIM SIZE 8-1/2"x10-7/8"; With bleed 8-3/4" x 11-1/8"	\$2,000
1/2 Page	7-1/2"x4-3/4" - no bleeds	\$800
1/3 Page Vertical	2-3/8"x10"-no bleeds	\$400
1/3 Page Square	5"x4-3/4" - no bleeds	\$200
Business card size	3.5 X 2 - no bleeds	\$75

Note: These rates are for a one time placement, we also offer rates for a full year placement. Rates do not include HST.





180 St. John Street Fredericton New Brunswick Canada E3B 4A9 Tel: (506) 458-8747 Email: info@conservationcouncil.ca

# We invite you to become **part of the solution**. Reach the right audience as an advertiser in our publication.

Ecoalert is a 32 page bilingual publication, published 4 times a year. It is mailed to subscribers, published electronically on our website, and distributed at environmental events in New Brunswick.

### Advertising questions?

Contact Corey Robichaud, editor, at 506.458.8747 or by email at\_corey.robichaud@conservationcouncil.ca

#### Social Media Campaign included:



Reach your target market – Our Buy Local FACEBOOK page has over **8000 likes!** 



We will tweet about your business!

### **Print Advertising Requirements:**

- Digital Files Only
- Press-ready PDF (300 dpi CMYK; Fonts embedded), TIFF or EPS files accepted.
- Ads may be emailed to design@makeanimprint.ca or submitted via DropBox.
- We offer ad design and production services as required at a nominal rate of \$60/hr.