We are modernizing our popular BuyLocalNB.ca website and we want to include you!

The Conservation Council of New Brunswick and partners are in the process of updating and relaunching the BuyLocalNB database and website. In order to make it easier for us to include an updated inventory of NB producers, and for New Brunswickers to find products, we have set up this form to collect information as it will be organized on the website. We would appreciate it if you could take a few minutes to fill out the information below.



*This form is tailored for fish and seafood producers

Farm/Business Name	Contact Person(s)	
Full Mailing Address		
Email	Telephone	
Website	County	

Are you certified organic or in other sustainable seafood labels?	Yes	No
Which certification body(ies) do you follow?		

Please give a brief description of your farm / business. This will be used on the website. It should give the reader a sense of the values of your operation but should not include your product listing. 150 word max.

To make it easier for us to update your product list, please circle the products below that you provide:

Clams; scallops; lobster; halibut; periwinkles; dulse; sturgeon; crab; eel; haddock; cod; herring; mackerel; oyster; mussel; shrimp; sardines; tuna; trout; shad; sea urchin; others:

<u>Do you sell your products at retail locations?</u> *Markets; Farm Stands; Local Grocers; Restaurants; Your farm gate; others:*

WHERE specifically are your products available for purchase? (List the names of the retail locations you circled above)

Does your farm or business provide any type of visitor experience? U-fish; Tours; others?

If you would like to give us a more specific listing of your products, specifically the ones you consider to be unique or characteristic of your farm or business, please do so here. (Ex: you may want to specify what cuts your products come in, whether they are fresh or frozen, etc). You may attach a separate document if your inventory is large. Are you interested in an advertising opportunity on this popular online directory?

YES NO

If yes, we will contact you to discuss this opportunity

On the new website there will be a spot on your profile for a photo that represents your farm/business. If you would like to supply us with this photo please send to <u>homegrown@conservationcouncil.ca</u> with the name of the farm/business as the subject line or file name. If we do not have a photo specific to your farm/business we will use a generic photo.

CCNB and partners thank you so much for your time to help us update our farm, business and product inventory. We anticipate that our modernized online database and website will be relaunched this spring. We are so excited! Our BuyLocal NB campaign has played a vital role in the local food movement that is in full swing and that is all thanks to you and your dedication to keeping it local! If you want to speak more about our initiative, please get in touch with us at

homegrown@conservationcouncil.ca.

Conservation Council *of* New Brunswick Conseil de conservation *du* Nouveau-Brunswick