

## We are modernizing our popular BuyLocalNB.ca website and we want to include you!

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The Conservation Council of New Brunswick and partners are in the process of updating and relaunching the BuyLocalNB database and website. In order to make it easier for us to include an updated inventory of NB producers, and for New Brunswickers to find products, we have set up this form to collect information as it will be organized on the website. We would appreciate it if you could take a few minutes to fill out the information below.

\*This form is tailored for farmers and producers of artisanal food and non-edible products. If you are a retail location with a variety of products from multiple suppliers, there is a form specific for you.



|                      |                   |
|----------------------|-------------------|
| Farm/Business Name   | Contact Person(s) |
| Full Mailing Address |                   |
| Email                | Telephone         |
| Website              | County            |

Are you certified organic or other sustainable branding?  Yes  No

Which certification body(ies) do you follow?

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In the space below, please give a brief description of your farm / business. This will be used on the website. It should give the reader a sense of the values of your operation but should not include your product listing. 150 word max.

We have categorized all the products we currently have in our database. To make it easier for you to update your product list, please mark the products you produce below:

CSAs and Food Boxes:     *Seasonal*     *Year-round*

Farm and artisanal food/non-edible Products:

Meat and Alternatives: *Beef; Wild Boar; Chicken; Pork; Turkey; Sheep; Eggs; Sausage; Goat; Emu; Venison; Duck; Tofu; Legumes; others? Please list* \_\_\_\_\_

Produce: *Common Vegetables; Other Vegetables; Fruit & Berries*

Fish & Seafood: *Clams; scallops; lobster; halibut; periwinkles; dulse; sturgeon; crab; eel; haddock; cod; herring; mackerel; oyster; mussel; salmon; shrimp; sardines; tuna; trout; others?* \_\_\_\_\_

Baked Goods: *Bread; Pies; Baking Mixes; Muffins; others?* \_\_\_\_\_

Dairy: *Yogurt; Cheese; Milk; Ice Cream; Butter; Goat Milk; others?* \_\_\_\_\_

Beverages: *Juice; Wine; Cider; Beer; Coffee; Tea; others?* \_\_\_\_\_

Grains: *Flour; Oats; Rye; Wheat; Cereal; Granola; Buckwheat; Pasta; Hops; Flax; others?* \_\_\_\_\_

From the Pantry: *Molasses; Maple Products; Water; Sauces; Jams & Jellies; Pesto; Soup; Sauerkraut; Condiments; Other Preserves; Nut butter; Vinegar; Honey; Sea salt; Oil; others?* \_\_\_\_\_

Herbs & Spices: *Fresh Herbs; Dried Herbs; Blends; Spices; Potted Herbs ; others?* \_\_\_\_\_

Confections & Snacks: *Chocolate; Pastries; Candy; Biscuits; others?* \_\_\_\_\_

Non-Food Products:

Farm & Garden: *Straw, Hay, Oats & Feed; Flowers; Garden Supplies; Garden Plants; Seed; other?* \_\_\_\_\_

Bath & Body: *Essential Oil; Soap; Skin Care; Cosmetics; others?* \_\_\_\_\_

Arts & Crafts: *Pottery; Candles; Gifts; Leather; Jewelry; Photography; Wood; Fiber Arts; Supplies; others?*

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Home: *Seasonal; Pet Products; Tea & Coffee Accessories; Bedding; Wood; Home Improvement; Cleaning Supplies; others?*

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Do you sell your products at retail locations? *Markets; Farm Stands; Local Grocers; Restaurants; others?*

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WHERE specifically are your products available for purchase? (Please list the names of the retail locations you circled above, and include your farm gate if appropriate)

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Does your farm or business provide any type of visitor experience? *U-picks; Sugar Shacks; Tours; others?*

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If you would like to give us a more specific listing of your products, specifically the ones you consider to be unique or characteristic of your farm or business, please do so here. (Ex: If you circled 'cheese' above, you might want to provide a list of the types of cheeses that you offer. If you circled 'other vegetables' you might want to elaborate here). You may attach a separate document if your inventory is large.

Are you interested in a competitive advertising opportunity on this popular online directory?

YES  NO  If yes, we will contact you to discuss this opportunity.

On the new website there will be a spot on your profile for a photo that represents your farm/business. If you would like to supply us with this photo please send to [homegrown@conservationcouncil.ca](mailto:homegrown@conservationcouncil.ca) with the name of the farm/business as the subject line or file name. If we do not have a photo specific to your farm/business we will use a generic photo.

CCNB and partners thank you so much for your time to help us update our farm, business and product inventory. We anticipate that our modernized online database and website will be relaunched this spring. We are so excited! Our BuyLocal NB campaign has played a vital role in the local food movement that is in full swing and that is all thanks to you and your dedication to keeping it local! If you want to speak more about our initiative, please get in touch with us at [homegrown@conservationcouncil.ca](mailto:homegrown@conservationcouncil.ca).

